

Detailed Market Research Report

Understanding Gluten and Allergen-Free Experiences Worldwide

Global Perspectives of Consumers, Hospitality & Food Service

Innovative, three-dimensional market research now available from AllergyFree Passport® and GlutenFree Passport®.

This 60+ page full-color detailed report focuses on consumers living with food allergies, celiac / coeliac and/or gluten-free diets, as well as hospitality and food service professionals. Learn from:

- Over 2,700 consumers & businesses in 35 countries
- Quantitative data from 125,000-plus survey responses
- Qualitative insights from over 3,500 comments
- Focus-group driven approach & quality assurance tested process

This landmark research encompasses an in-depth analysis of results, full-color graphs and charts reflecting empirical market data, comparisons between consumer and industry perspectives and strategic actions.

Sponsored and funded exclusively by AllergyFree Passport® and GlutenFree Passport®.



Knowledge is Power!

Within this first ever global report, you will:

- Access compelling blend of unprecedented data
- Discover trends about eating out, traveling and product purchasing behaviors
- Gain understanding of market developments
- Embrace special diets & actionable research
- Apply focused content to marketing programs
- Discover new profitable business opportunities

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